

THREEFOLD DEVELOPMENT PARTNERS

CAPITAL • DEVELOPMENT • CONSTRUCTION

GUIDE

Landowner's Guide to Selling or Joint-Venturing Land

The structures available in principle, what each one asks of a landowner, and the questions that decide which path fits — including the ones about risk, control and timing.

For: Landowners and family ownership groups weighing a sale against participation

Decision it supports: Sell outright, sell on terms, or contribute the land into a joint venture.

Aligned in purpose. Disciplined in execution. Built to endure.

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Work through it with the record in front of you rather than from memory. Where an item cannot be evidenced, write down that it cannot, and the date you checked. A gap you have written down is manageable; a gap you have assumed away is not.

STRUCTURES, IN PRINCIPLE

Availability is project-specific. No structure is offered here, and not every structure suits every site.

- ☐ Outright sale: price certainty, clean exit, no further participation or risk.
- ☐ Option or contracted purchase: time for a buyer's diligence, with defined payments and deadlines.
- ☐ Staged or delayed closing: proceeds over time, tied to defined milestones.
- ☐ Land contribution into a joint venture: participation instead of full proceeds at closing, with real risk.
- ☐ Landowner joint venture with defined roles: participation with negotiated decision rights.

WHAT EACH PATH ASKS OF YOU

- ☐ A sale asks for clean title, disclosure and a decision.
- ☐ An option asks for patience and a clear deadline structure you can live with.
- ☐ A staged closing asks you to carry counterparty performance risk over time.
- ☐ A contribution asks you to accept development and market risk in exchange for participation.
- ☐ Every participation path asks you to care about governance, not just price.

SEVEN QUESTIONS THAT DECIDE THE PATH

- ☐ Do you need certainty of proceeds, or are you willing to accept variability?
- ☐ What is your timing, and what happens if the project takes longer?
- ☐ How much risk can the ownership group genuinely absorb, including a bad outcome?
- ☐ Do you want influence over decisions, or do you want to be out?
- ☐ Are there tax, estate or partnership constraints that rule out some structures?
- ☐ Do all owners agree, and who is authorised to sign for the group?
- ☐ What do you need to know about the counterparty before you rely on them?

WHAT MUST BE IN WRITING

- ☐ Roles, responsibilities and who performs what.
- ☐ Decision rights, including which decisions require unanimity.
- ☐ Capital obligations, and what happens if a party cannot fund.
- ☐ Guarantees and who is exposed to them.
- ☐ Conflicts, affiliated-party work and how it is disclosed and approved.
- ☐ Compensation to every party, including affiliates.
- ☐ Exit rights, transfer restrictions and deadlock mechanics.

IMPORTANT

General working material, not advice for a specific project. Nothing in this document is an offer of financing or securities, a commitment of funds, an appraisal, or a legal, tax or engineering opinion. Verify every item against your own counsel, licensed design professionals and the authority having jurisdiction.

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